ALOQA

Aloqa sorts through and

proactively notifies users of

relevant local content

Your always on,
local, mobile Inbox

Premium and Dynamic Content

- **Popular Places**
  Yelp, Starbucks, Wozzon, Livebookings, meetup, Qype…

- **Events**
  Nachtagenten, Popula, Eventful, last.fm…

- **Bargains**
  Coupons.com, Coupies, DeutschlandCoupon,…

- **Transportation**
  Call-a-Bike, MVV,…

- **Accommodation & Singles**
  hotpads, match.com,…

- **Points of Interest**
  wikipedia, nextstop,…

- **Constantly coming more**

User Benefits

1. **Discover, don't search**
   Not intent based, but proactive, informing you of opportunities and possibilities

2. **Bargains**
   Get Coupons, Special Discounts and Last Minute Ticket Alerts (set-up in preferences).

3. **Aggregation**
   All-in-One - no need to change app.

4. **Real time Contextual Recommendations**
   Your Local Personal Assistant based on what people around you are recommending.
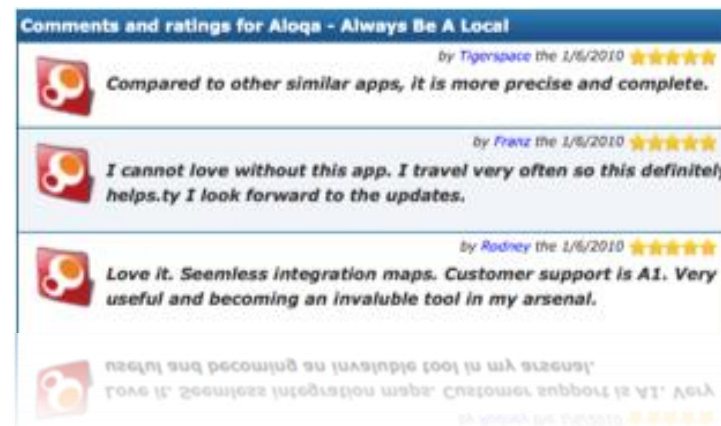
5. **Share and Communicate**
   See others in your neighborhood, comment, review, check in,...

6. **Privacy**
   Don't need to share any personal information.

High User Satisfaction

Being up-to-date anywhere and anytime
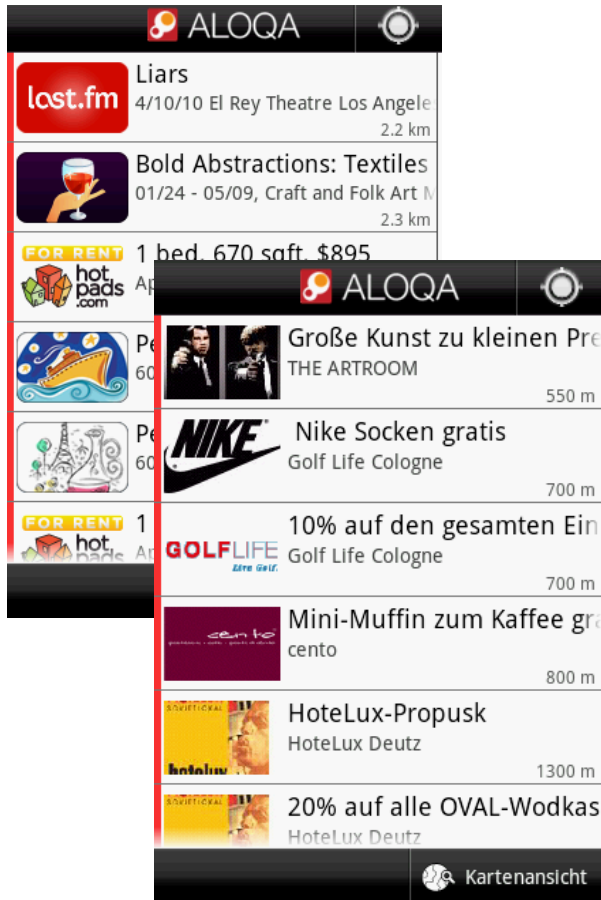
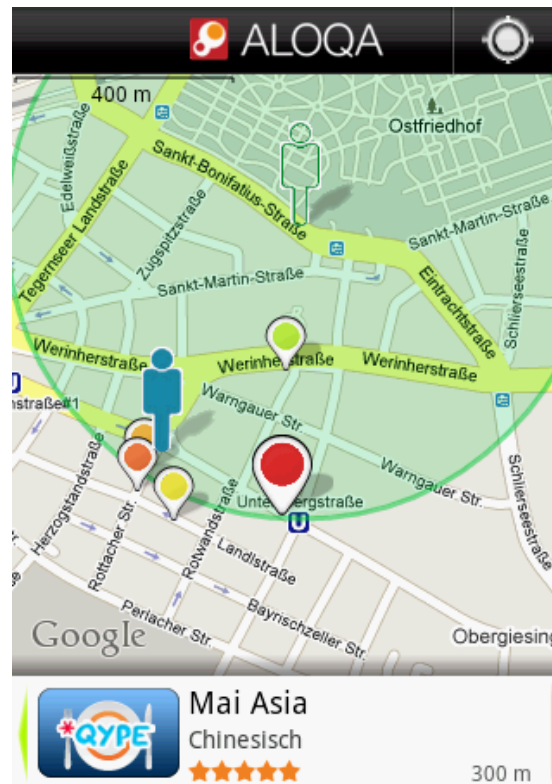| Hot- & Offers-Channel | Go-To Feature | Android Widget |
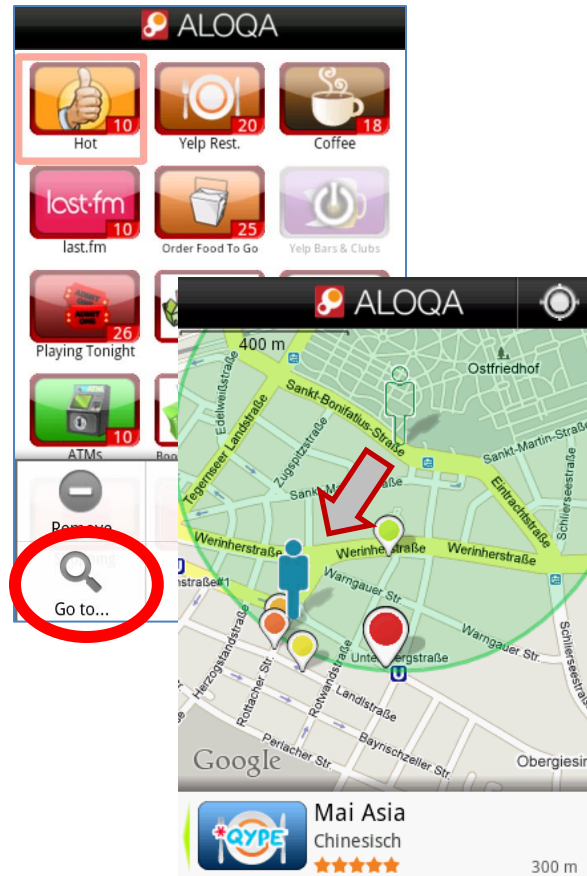
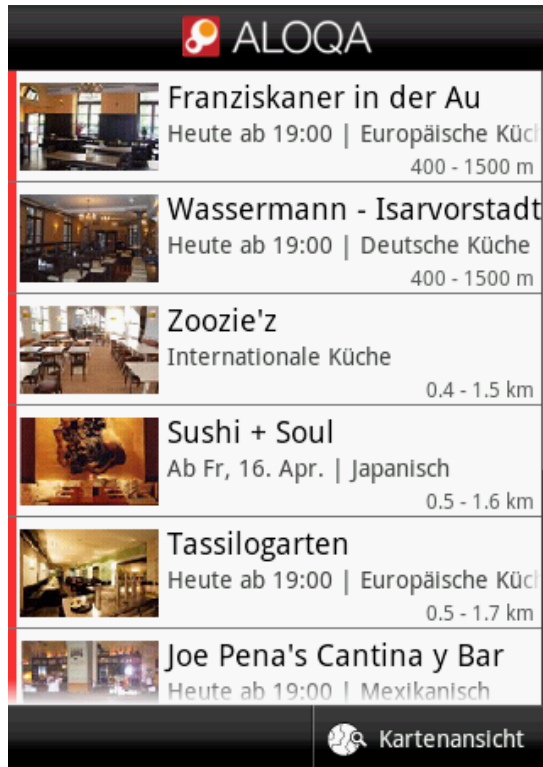# ...anywhere and anytime, stay-tuned with your friends

Go-To Feature	Facebook „Like"

Aloqa connects local vendors with their customers

1. Get overview

2. Make choice

3. Make Reservation

More than simple search results!

It's so easy to become LBS enabled

ALOQA

1	5	0	2

API

Platforms

iPhone,
Android,
Blackberry,
Windows
Phone, J2ME

Mobile Know-how

Days of pro-gramming only

Get ready for mobile: **dev.aloqa.com**
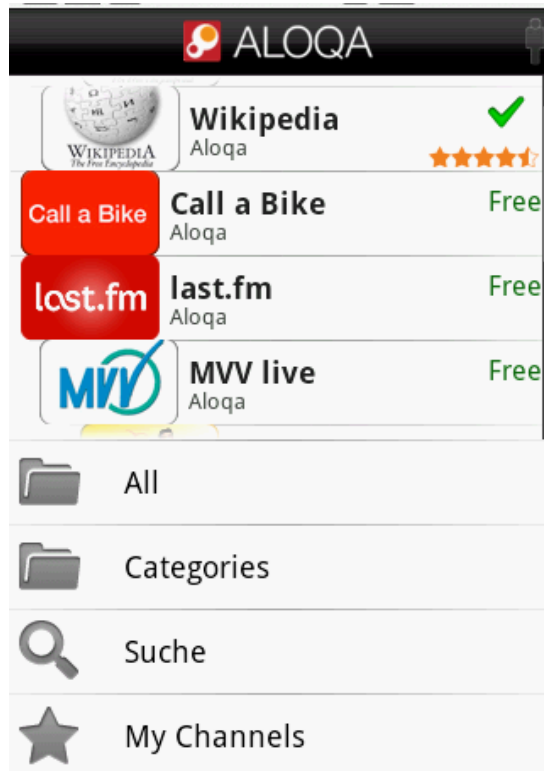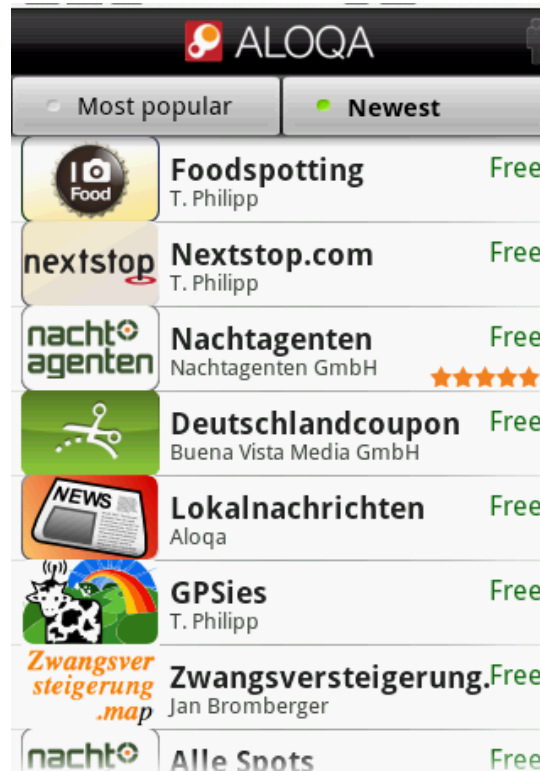
Channel Store and individual selection and order

ALOQA

Stop Searching.
Start To Discover!