



# ALOQQA

Aloqa sorts through and  
**proactively notifies users of  
relevant local content**

Your always on,  
**local, mobile Inbox**

# Premium and Dynamic Content

- **Popular Places**  
Yelp, Starbucks, Wozzon, Livebookings, meetup, Qype...
- **Events**  
Nachtagenten, Popula, Eventful, last.fm...
- **Bargains**  
Coupons.com, Coupies, DeutschlandCoupon,...
- **Transportation**  
Call-a-Bike, MVV,...
- **Accommodation & Singles**  
hotpads, match.com,...
- **Points of Interest**  
wikipedia, nextstop,...
- **Constantly coming more**



# User Benefits

## 1. Discover, don't search

Not intent based, but proactive, informing you of opportunities and possibilities

## 2. Bargains

Get Coupons, Special Discounts and Last Minute Ticket Alerts (set-up in preferences).

## 3. Aggregation

All-in-One - no need to change app.

## 4. Real time Contextual Recommendations

Your Local Personal Assistant based on what people around you are recommending.

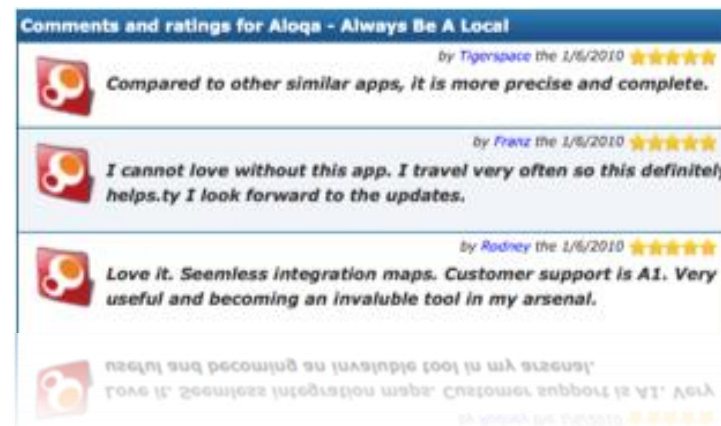
## 5. Share and Communicate

See others in your neighborhood, comment, review, check in,...

## 6. Privacy

Don't need to share any personal information.

## High User Satisfaction



Comments and ratings for Aloqa - Always Be A Local

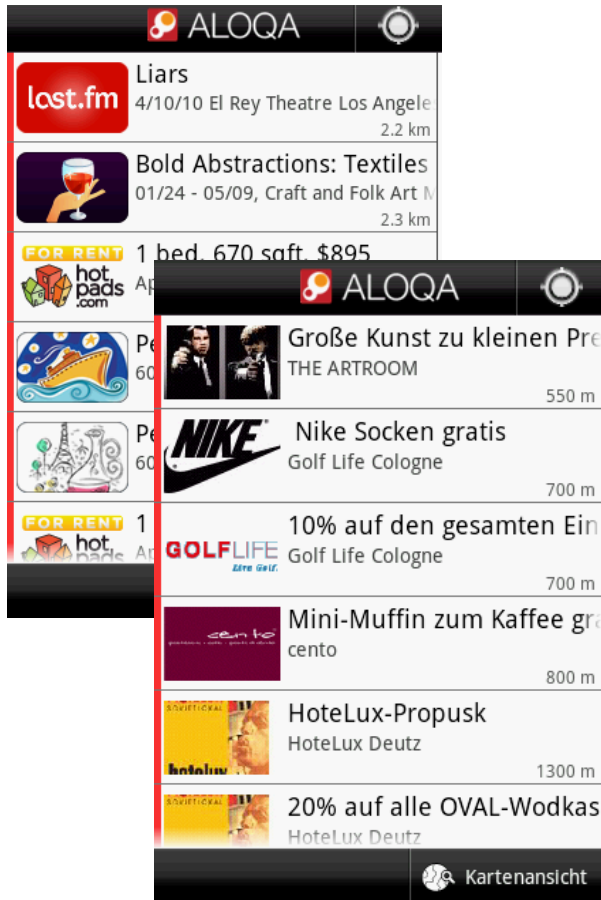
- by Tigerspace the 1/6/2010 ★★★★★  
Compared to other similar apps, it is more precise and complete.
- by Franz the 1/6/2010 ★★★★★  
I cannot love without this app. I travel very often so this definitely helps. ty I look forward to the updates.
- by Rodney the 1/6/2010 ★★★★★  
Love it. Seamless integration maps. Customer support is AI. Very useful and becoming an invaluable tool in my arsenal.

### RATINGS & REVIEWS

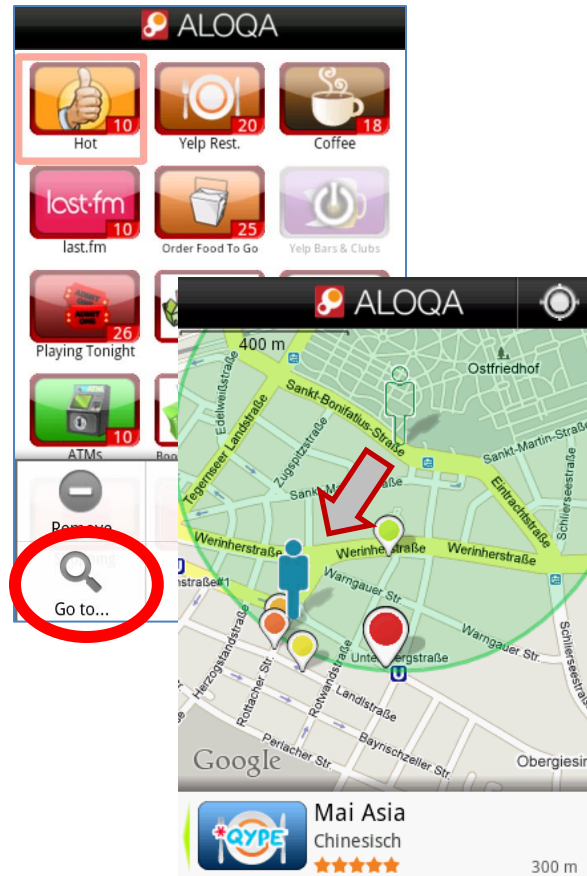
Rating	Date
★★★★☆ Excellent	J   1/2/2010 2:56 AM
Best winmo app I've bought yet. Very useful and looks good too.	
★★★★★ Great app	Emmanuel   1/1/2010 11:13 PM
Runs smoothly even though its a beta version, and extremely usefull.	
★★★★☆ Gerarbara	Gerard   1/1/2010 11:11 PM
Brilliant.	
★★★★☆ great	Mark   1/1/2010 10:06 PM
really good and very usefull	

# Being up-to-date anywhere and anytime

## Hot- & Offers-Channel



## Go-To Feature



## Android Widget

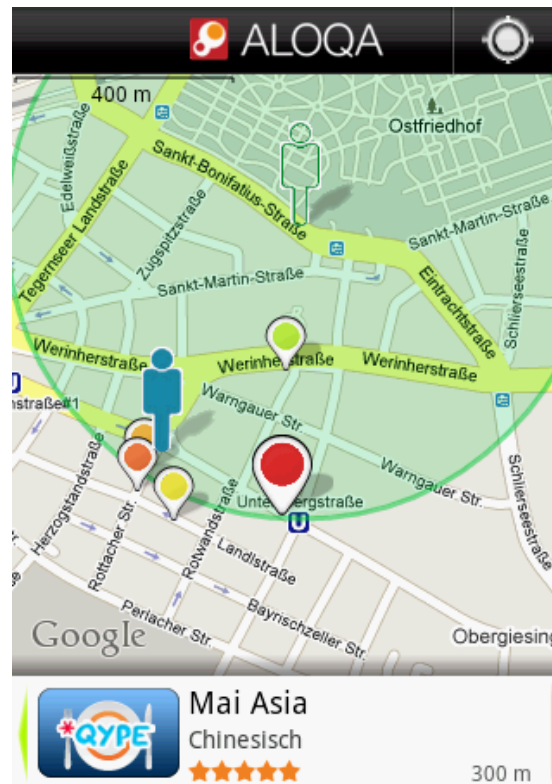
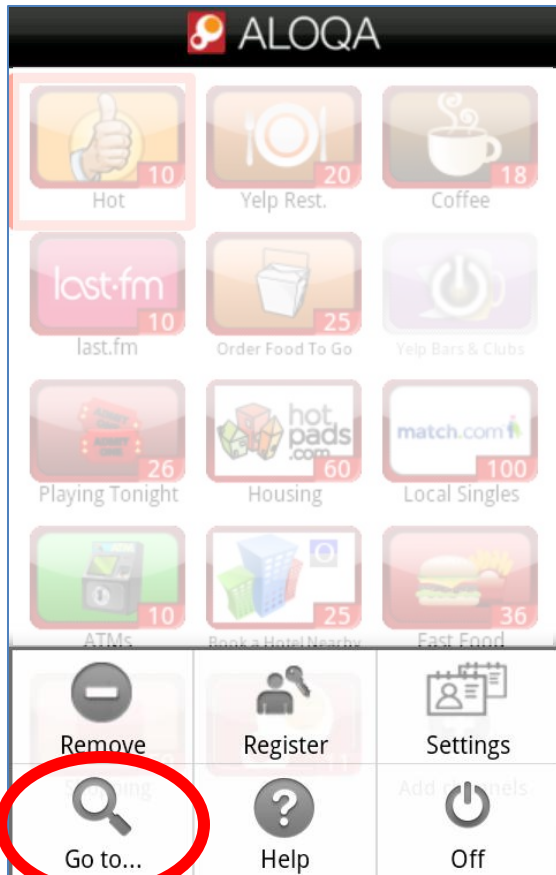




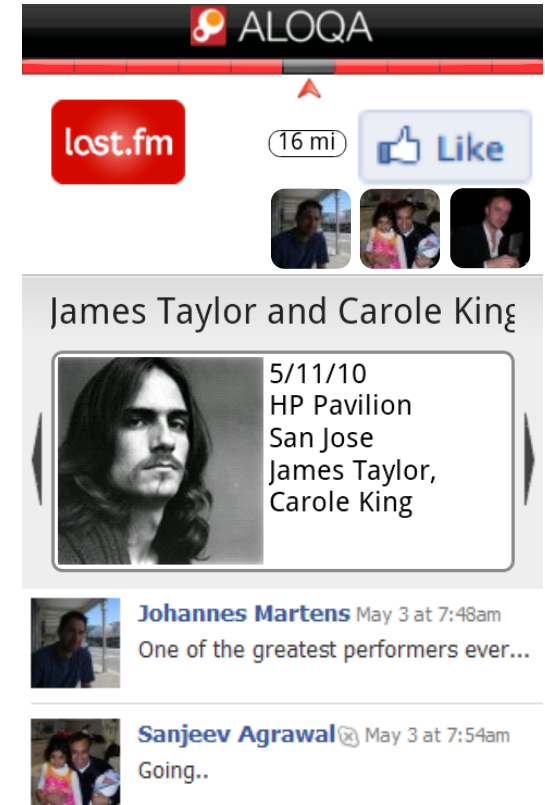
...anywhere and anytime, stay-tuned with your friends



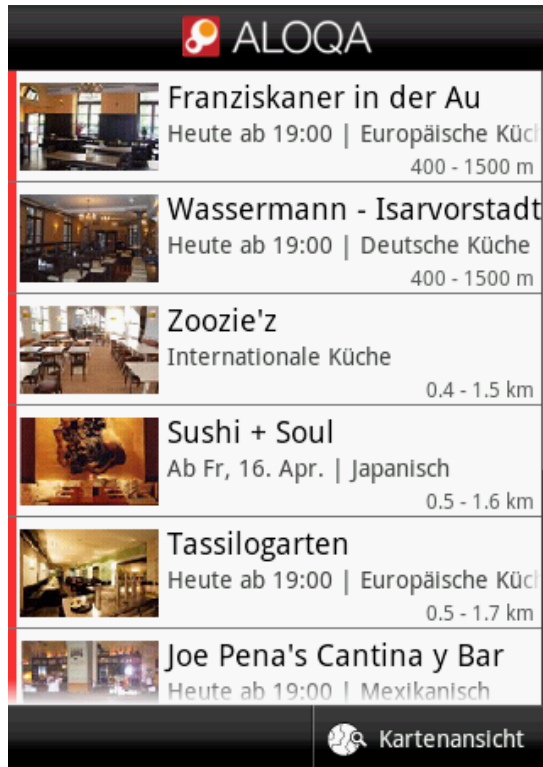
### Go-To Feature



### Facebook „Like“



## 1. Get overview



**ALOQA**

- Franziskaner in der Au**  
Heute ab 19:00 | Europäische Küche  
400 - 1500 m
- Wassermann - Isarvorstadt**  
Heute ab 19:00 | Deutsche Küche  
400 - 1500 m
- Zoozie'z**  
Internationale Küche  
0.4 - 1.5 km
- Sushi + Soul**  
Ab Fr, 16. Apr. | Japanisch  
0.5 - 1.6 km
- Tassilogarten**  
Heute ab 19:00 | Europäische Küche  
0.5 - 1.7 km
- Joe Pena's Cantina y Bar**  
Heute ab 19:00 | Mexikanisch

Kartenansicht

## 2. Make choice



**ALOQA**

400 - 1500 m

**Franziskaner in der Au**

**Reservierbar: Heute ab 19:00**  
Küche: Europäische Küche  
Kulinarische Vielfalt -Bayern meets weite Welt. Auf der Karte konkurrieren Leberknödelsuppe, Tom Kha Gai, Pasta und Schweinshaxe um die Gunst der Gäste. Beim Dessert dagegen herrscht Einigkeit: Anfechtliche mit

## 3. Make Reservation



**ALOQA**

Livebookings by **ALOQA**

Online Reservierung:  
**Franziskaner in der Au**  
[mehr Details >](#)

2 Personen

Heute, 11. Apr. 2010

Abendessen - Restaurant

17:30h

18:00h 18:30h

19:00h 19:30h

20:00h 20:30h

# More than simple search results!

# It's so easy to become LBS enabled



**1**

**API**

**5**

**Platforms**

iPhone,  
Android,  
Blackberry,  
Windows  
Phone, J2ME

**0**

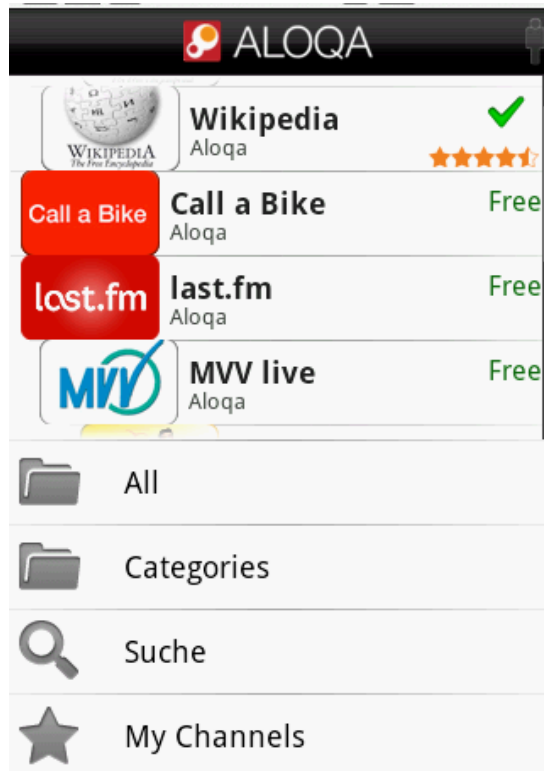
**Mobile  
Know-  
how**

**2**

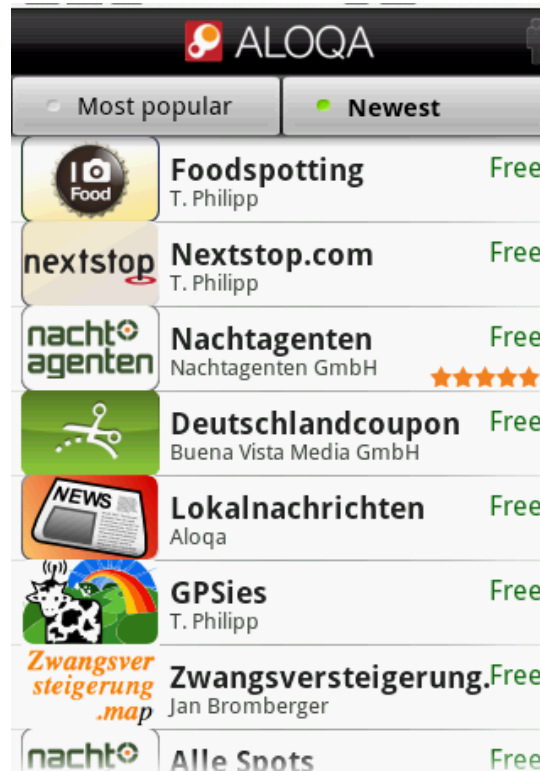
**Days of  
pro-  
gramming  
only**

Get ready for mobile: [dev.aloqa.com](http://dev.aloqa.com)

## Channel Store



## Add channels



## Individual order







# ALOQA

Stop Searching.  
Start To Discover!